

# UTS: LIBRARY

# 2012 YEAR IN REVIEW

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UNIVERSITY OF  
TECHNOLOGY SYDNEY



# 2012

## 2012 HAS PROVEN TO BE AN EXCITING AND SUCCESSFUL YEAR AT UTS LIBRARY.

On a personal note I was delighted to be confirmed as University Librarian after a period acting in the role. The position promises to be a busy and challenging one as we prepare for the future library to open at the heart of the renewed City Campus in 2017. This year we reached a major milestone towards achieving that goal with the completion of excavation for the Library Retrieval System which will be built under Alumni Green. The Library Retrieval System will house and provide fast, automated access to around 75% of the Library's lower use print materials. Together with the implementation of Radio Frequency Identification (RFID) technology in the entire library collection – another major milestone towards our future library achieved in 2012 – this will provide efficient self-service transactions for our clients, better management and security of our collections, and open up spaces in the library building to provide more and better services, study spaces and facilities.

As we plan for our new library, it is important that we engage with our clients and understand what you want from the Library. In September we conducted the LibQual+ Lite Survey with just this aim in mind. The survey gives us a comprehensive picture of what you expect of the Library and many of the things you told us in the survey are things we are planning for our new library building, like more quiet and group study spaces and even easier access to our collections.

Of course we are not just concentrating on the future, and this year saw many improvements and exciting new innovations. As part of our support for UTS learning and teaching initiatives we partnered with other areas of the University, such as UTS HELPS and UTS Careers, to offer services to help students develop vital academic and English language skills and enhance their employability. These services included drop-in consultations in the Library, new online ESL resources, new online guides for developing academic skills, and our year-long celebration of the National Year of Reading.

We also increased our support for researchers with new collections and the information-packed Research Week. As managing data becomes a high priority for all researchers, we introduced new workshops and online help in data management planning and data visualisation.

Other exciting milestones in 2012 included our inaugural Artist in Residence program to help stimulate creativity and expand the cultural aspect of the Library, a stimulating program of events including our Talk It Up! Forums, and improved facilities at both the City and Kuring-gai Campus Libraries. Through all of these activities we are aiming to fulfil our vision of the Library as a place connecting people, knowledge and culture at the heart of UTS.

**Mal Booth**  
University Librarian





The Norman Lindsay Special Collections Room

## BUILDING RESEARCH COLLECTIONS, CAPABILITY AND COLLABORATION

### Norman Lindsay Special Collections Room

As part of the Library's and University's commitment to research, the Library purchased, in late 2011, a special collection of material relating to the Australian artist, writer and sculptor Norman Lindsay. The Collection of over 700 items was formed by the cartoonist and television broadcaster James Kemsley. It consists of books, journals, ephemera, original illustrations, and the partial manuscript of an unpublished novel by Lindsay, as well as some original letters all produced between 1858 and 2006.

Early 20th century journals include the famous *Lone Hand*, *The Tocsin*, and *Cartoons Magazine*, illustrated by a young Norman Lindsay. Ephemera include postage stamps, coins, invitations, art exhibition catalogues and postcards. No Lindsay collection would be complete without over 80 items relating to *The Magic Pudding*: first editions, Japanese & Korean translations, sheet music and toys.

After extensive work by Library staff to prepare the collection, it is now located in the Special Collections Room, on Level 3 in the City Campus Library and was officially launched in August 2012, by the former University Librarian and now NSW State Librarian, Dr Alex Byrne.

### Research Week

In early 2012 researchers were invited to attend a week of intense workshops that would develop their knowledge and skills while at the same time saving them time, making them famous and most importantly keeping them sane.

The workshops cover a range of areas including the doctoral framework; database searching and finding information; reading and writing skills; managing data; visualising data; publishing; research ethics; and managing stress.

For a more hands on approach and with a greater focus on data, researchers were invited to attend **Research Week Reloaded** a compressed 3 day burst of the more popular sessions held during Research Week in second semester. They proved to be a great way to get the essential information for those starting their research mid-year or a welcome refresher for more experienced researchers.

## PROMOTE LEARNING IN THE PHYSICAL AND DIGITAL ENVIRONMENT

### SMS Service

The Library is now offering a great new service to our clients. Students can now request help or ask questions to our librarians via the short message service (SMS). The service is available weekdays from 1pm during semester on **0427 044 330**. Our SMS service joins the many other options our clients have to contact a librarian and get help, including email, phone, chat and social media (Facebook and Twitter)

### Facility Upgrades

In 2012 UTS Library underwent major refurbishments to improve facilities for our clients. The most notable changes at the City Campus Library include the renovated bathrooms on all levels, and new carpets on levels 2 and 3. Comfortable seating has been added on level 2 including the connected grey cubicles which provide a perfect opportunity for individual study or can be moved around for group discussions; the Emeco 1951 stools, provide comfort for students to study at the high bench; the green sofas are great for group discussion; and the Node chairs provide mobility for individual or group study all whilst keeping your backpack safe under the seat.

At Kuring-gai Campus Library the focus has been on improving the Group Study Rooms on levels 3 and 5. And two brand new Group Study Rooms were constructed on level 4. New furniture has been added to the level 3 learning commons increasing the number of seats available.

These upgrades were made in response to client feedback, and it is anticipated they will improve the ambience of the Library and make it a more enjoyable place to study.



New furniture on level 2

### New Look Website

The new Library website was launched at the start of the year with a sleek look and contemporary feel. While popular features of the old website have been maintained we've made significant changes to make it easier to navigate the system, including a right hand menu on all subpages. A 'Search the Catalogue' box is now prominently displayed at the top of all pages allowing for fast access to our most popular tool from anywhere on the Library website.

The new website continues to evolve in response to feedback from our clients.

### LibQUAL+ Lite Survey

UTS Library ran the service quality LibQUAL+ Lite survey during September.

Responses from this survey help us plan for the future of UTS Library and to understand our clients' perceptions and expectations so that we can provide the services needed.

Benchmarking is an essential service quality tool and this survey allows us to compare our outcomes with libraries of other universities and to gauge the quality of our service and highlight the areas in need of improvement as well as the areas in which we excel.

We received over 2,400 responses to the survey, giving us an excellent sample of our clients' perceptions of the Library. The results show an overall increase in client satisfaction, with the new study spaces and helpful and knowledgeable Library staff being particularly valued by our clients. The survey also highlights areas for improvement which we are addressing. The changes that we are making have been documented on the Library website: [www.lib.uts.edu.au/about-us/surveys](http://www.lib.uts.edu.au/about-us/surveys).





## DEVELOP THE LIBRARY OF THE FUTURE

The Library has implemented Radio Frequency Identification (RFID) technology over the entire Library collection.

Radio Frequency Identification or RFID technology is used widely in everyday applications in a variety of industries, including libraries worldwide. An RFID tag, as the name implies, uses radio waves to transmit information to a reading device. For example, the new self-service loans machines will read the information on the RFID tag on the book and the bar code on your library card to check out items to our patrons.

We expect that clients will immediately notice the benefits of using RFID including the ability to check-out more items simultaneously; borrow more items immediately after self-returning loans; and more of our friendly Library staff available to provide Face to Face service, having been freed from some transactional tasks.

Looking to the future, RFID, together with the new Library Retrieval System (LRS), will afford clients the ease and ability to browse the items located in the LRS and to request and accept delivery in a matter of minutes.

### LRS site excavation completed

2012 saw significant progress towards the future Library envisioned as part of the ambitious UTS Campus Masterplan. A major milestone was reached in August 2012 when excavation was completed on the Library Retrieval System (LRS) site under Alumni Green. While it is currently a large hole in the ground, extending an impressive 20 metres below street level, this site will soon house a state-of-the-art underground automated retrieval system which will house about 75% of the Library's low use print material. This will accrue environmental benefits, assist in preservation of the print material and, most importantly, free space in the Library building to accommodate our clients and the diverse range of research, learning and social activities which they undertake in the Library.



Bluestocking Choir

## TEACHING AND LEARNING INITIATIVES

### National Year of Reading 2012

The National Year of Reading 2012 was built around the concept of developing our country as a reading nation and to inspire and encourage a reading habit in children and young adults and foster a love of reading.

We recognise that encouraging reading of any kind will improve academic, English language and communication skills which are vital to successful university study. Therefore, to mark the National Year of Reading, and encourage a reading culture at UTS, UTS Library hosted a number of events throughout the year including Film Screenings, Author talks, Choir performances, an Edible Book competition and Storytime.

At our Author Talks, Australian authors were invited to discuss their views on reading, what it meant to them as a child growing up, what it means to them now as an adult, the role it played in their career choice and the path that led them to become authors.

A stellar line up of authors, most closely associated with UTS, graced us with their wisdom and knowledge including, Dr Debra Adelaide, Pip Harry, Pam Newton, Dr Anthony Macris, Dr Richard James Allen, Kirsten Tranter, Lisa Pryor, Nicole Watson and Peter Robb, the UTS Writer in Residence.

Equally well received were the film screenings of *Sherlock Holmes*, *Red Dog*, *The adventures of Tintin*, *Where the Wild things are* and *Psycho*. With comfy bean bags to sit on and free popcorn adding to the cinematic experience, no wonder these screenings were a real hit.

A perennial favourite of UTS Library is the creation and consumption (of course!) of Edible Books. An edible book is any edible object which reflects a book title, theme, character, author or genre. For the third year in a row, Library staff donned their chef's whites to cook up amazing and delectable treats. This year, we had a public exhibition of the edible creations and asked Library clients and staff to vote on the winning entry.

In other National Year of Reading events, UTS Library proudly hosted the Bluestocking Choir singing a medley of songs that related to the theme of reading. It was well received and took many listeners for a trip down memory lane.

Book week was celebrated at Kuring-gai Campus Library when a group of local pre-school children attended for a fun Storytime activity. Children were entertained with story readings by library staff and craft activities.

### Graduate Attributes project

Graduate attributes describe the personal, professional and intellectual capabilities and qualities that a student acquires prior to graduation. At UTS we recognise the importance of students developing those attributes which will prepare them for success both in their professional and personal goals beyond university. The Graduate Attribute Project is a University-wide initiative aimed at ensuring all UTS graduates achieve these outcomes. The Library is proud to be a partner in this important project. Throughout 2012 Library staff worked with academics and other support services to begin the process of embedding graduate attributes in the curriculum. The Library's particular focus is on the UTS graduate attribute to ensure each student "is equipped for ongoing learning in the pursuit of personal development and excellence in professional practice", a principle which the Library has long supported through its information literacy program.

**For more information about graduate attributes visit the Institute for Interactive Media:** [www.iml.uts.edu.au/curriculum/attributes.html](http://www.iml.uts.edu.au/curriculum/attributes.html)

### UTS Library collaborates with UTS HELPS

UTS Library and UTS HELPS have collaborated to offer individual drop-in-consultations at the Library Research Help Desk that allow students to ask quick questions without having to make an appointment, and get information and advice about their studies and assessments. If a more in-depth consultation is required, then the advisor may book the student in for a 40 minute individual assistance session.

Another collaborative venture between UTS Library and UTS HELPS was the formation of the interactive Harvard Referencing Guide. Referencing can be a difficult skill to master particularly with the ever-increasing number of sources to reference, however it is important to reference sources correctly to avoid plagiarism. This guide will assist students in successfully completing their assessment tasks, and in developing this important academic skill.

# ENTERTAINMENT, EDUCATION AND EXPERIENCE

## Talk it Up! Forums

The UTS Library Talk it Up! Forums are a series of panel discussions and lively debates held at the City Campus Library.



L to R: Tim Cronin, Marni Ryan and Reece Proudfoot

## Earth Hour

Our first forum for the year was in collaboration with UTS Green, UTS Housing and UTS BUILD, celebrating Earth Hour.

The Worldwide Fund for Nature (WWF), the lead organisers for Earth Hour, presented the Earth Hour Story, discussing the history of how Earth Hour started in Australia and the magnitude of impact it has had on the international front, what Earth Hour has become today, and its importance as a vehicle for the sustainability message and future opportunities. The speakers also emphasised the need for active global citizenry and the role that an individual can play in bringing about change in today's busy, inter-connected world.

To show the Library's support of Earth Hour staff were encouraged to use their own 'keep cup' every time they purchased a coffee or tea. With every cup saved, 40,000 litres of water was saved and to visually represent this staff were asked to stick a water droplet on the board at the front of the Library.

The water droplets were tallied at the end of the month-long initiative and we are proud to say that we saved 273 cups, hence saving a total of 10, 920 litres of water.

## Innovation and Creativity

The second forum explored the topic of Innovation and Creativity. The panel consisted of Hael Kobayashi, the Associate Director, Creative Industries Innovation Centre and the Executive Director, Creative Innovation at UTS, Mal Booth, the University Librarian, and Chris Gaul, a Sydney based designer and artist and the UTS Library Artist-in-Residence.

The esteemed panelists discussed the meaning of creativity and innovation in 2012 and how they translate to educating Australia's future generations as well as preparing them for positions as global leaders. Mal explored what role libraries will play in establishing an environment conducive to inspiring innovation and creativity.



Affirmative versus Negative at the Green Economy Awards

## The Green Economy Debate

Our third forum celebrated World Environment Day on June 7. In collaboration with UTS Green and the Student Union we hosted a debate on the topic *Tax Mining till it Hurts* between the UTS Debating Society and UTS Business School.

Both sides presented very compelling arguments. The academics from the UTS Business School as the Affirmative argued that taxing the mining industry would be economically beneficial, in particular if the Hartwick Rule was implemented allowing for the re-investment of the original income generated from the resource. The students from the UTS Debating Society for the Negative, were so convincing that they had many audience members in sympathy with the mining industry and against the prospect of taxing them any more than they already were.

Overall it was a very close debate with UTS Business School being announced as the winners.

## Shared Histories

Our final forum for 2012 was in celebration of Indigenous Literacy Day. Together with Jumbunna Indigenous House of Learning and The Co-op bookshop, UTS Library hosted a presentation by renowned Australian author **Kate Grenville** discussing her Colonial Trilogy, made up of the novels *The Secret River*; *The Lieutenant*; and *Sarah Thornhill*.

Kate's Colonial Trilogy takes a look at the history shared by Indigenous and non-Indigenous Australians. Delving into the country's violent past Kate explores how people today have to deal with the repercussions created from the horrific events of the past.

## Indigenous Literacy Day

Indigenous Literacy Day aims to help raise funds and awareness to improve literacy levels and the lives and opportunities of Indigenous Australians living in remote and isolated regions.

UTS staff and students were encouraged to donate books – new or used - or a gold coin donation that would be used to purchase book packs. Donations were distributed by Jumbunna Indigenous House of Learning to the Cherbourg Community in Queensland to rebuild their local school which was devastated by fire and saw the destruction of the library.

We received an overwhelming response.

An invitation was sent to Indigenous children from local primary and high schools to attend workshops at the Library to mark Indigenous Literacy Day.

The primary school children were treated to a fun time with the Sydney Story Factory as they composed their own story of a Martian landing on planet earth. The children's creativity surprised and entertained all who were present. The high school students experience was rather similar as they created a digital book.

To complete the day's activities students and teachers were treated to a barbecue lunch.

## Library Play Day

At the start of every year, the Library hosts a Play Day during Orientation Week to welcome new students to the Library as part of the First-Year Experience initiative. It is also an opportunity to deliver information literacy in a way that is fun and engaging.

The activities include Giant Jenga, Zombie Scavenger Hunt, Xbox Kinect, Tarot Card Reading, and many more.



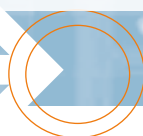
Face painting at Play Day

## Artist in Residence

UTS Library piloted an Artist in Residence (AIR) program in 2012. Chris Gaul was employed by the Library to fill that position. Chris Gaul is a Sydney-based designer and artist who works with everyday objects to create moments of mindfulness in everyday life. Chris' aim as the Artist in Residence was to inject playfulness, art and culture into the Library experience and streamline activities to achieve an overall efficiency. His three-month residency culminated in an exhibition "Shelf Life" at the DAB LAB Research Gallery, which produced playful visualisations of the Library collection. These works are inspiring the way the Library thinks about its collections and how they are presented to clients to maximise opportunities for discovery. The overall role of the AIR program is to ensure the ongoing relevance and development of a dynamic library into the future.

## The Book Spotter's Guide

UTS Library in collaboration with academics Dr Kate Sweetapple and Dr Zoe Sadokierski from UTS School of Design transformed the Library stairwell with their **Book Spotter's Guide to Avian Titled Literature**. A total of 30 books have been folded into 'birds' and suspended as a flock with each book-bird representing a novel with a bird in the title, such as, *To Kill a Mockingbird*.



## Addresses

UTS:LIBRARY

PO BOX 123

Broadway NSW 2007

City Campus (Blake Library)

Cnr Quay St and Ultimo Rd

Haymarket, Sydney

Kuring-gai Campus (George Muir Library)

Eton Rd, Lindfield

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## STATISTICS

2012 2011



### Facilitate discovery and access to scholarly information

High use material usage (items/EFTSL)

31.1 31.6

Journals cited by UTS scholars in the UTS Library collection  
(% sampled via Scopus)

91.1 92.8%



### Develop information-related capabilities

Use of online information literacy tools (page views/student EFTSL)

22.9 20.2

Participation in information development programs (% total of student EFTSL)

79.4% 88.9%



### Promote learning via provision of physical and digital environments

Visits to UTS Library website (average page views/month)

237,005 295,371

Use of Library digital spaces (average time spent on

UTS Library site per visit in minutes)

2.29 2.1



### Enable scholarship

Research consultation assistance to academic staff

(% of staff population)

57% 37.5%

Ranking of UTSeScholarship

(Webometrics world ranking at January 2013)

141 139

Visits to UTSePress open access journals

Top 10% Top 11%

(average page views/month)

30,647 30,675

UTSePress research collection (scholarly work items)

20,280 17,426



### Develop the Library of the Future

Progress against schedule (weeks ahead [+]

or behind [-] at end of year)

0 -4

## NEW DATASETS AND COLLECTIONS

### New electronic indexes and collections:

<b>Journals Archives</b>	ImeChe Proceedings Archive (1847-1996); Emerald Archive (1994-2009); American Physiological Society journal legacy content (1898-1998) People's Daily (1946-2012)
<b>Ebook Collections</b>	Project Muse (951 titles); Sage Knowledge (1525 titles); Royal Institute of British Architects (RIBA) eBook collection (91 titles)
<b>Archives Unbound (4 Collections) &amp; Nineteenth Century Collections Online (3 Collections)</b>	Subject specific collections from Gale Cengage containing rare primary source materials supporting multi-disciplinary research in political science, hard science and ethnic studies.
<b>Academic Video Online, Social Theory, Early Experiences in Australasia, Nursing education in video, Sports medicine &amp; exercise in video, Health and society in video, and Art &amp; Architecture in video</b>	Unique collections from Alexander Street Press including their flagship video subscription Academic Video Online which provides single platform access to tens of thousands of full length, high quality video titles.
<b>Embase</b>	A major biomedical and pharmaceutical databases containing over 7,500 peer reviewed journals from more than 90 countries.
<b>China doctoral dissertations and masters theses</b>	The most comprehensive, continuously updated doctoral dissertations database in China, providing access to the full text of 490,000 master theses from over 400 universities.
<b>InCites</b>	A citation-based research evaluation tool that lets you analyse institutional productivity and benchmark your output against peers worldwide.
<b>Primal pictures anatomy &amp; physiology</b>	Award winning resource that offers complete, detailed and medically accurate interactive 3D models of the human anatomy.
<b>Westlaw China</b>	Updated daily, this powerful legal research tool includes laws, regulations, cases, model contracts and legal journals from the People's Republic of China.
<b>Grammarly</b>	An automated grammar tutor and revision tool, Grammarly@edu develops essential sentence-level writing skills, prevent plagiarism, and reinforces proper revision habits.
<b>Mango Languages</b>	One of the premier online language learning platforms, Mango Languages teaches practical grammar, vocabulary, pronunciation and cultural skills in popular languages including Chinese, French, Japanese, Spanish and Italian.